

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF FLORIDA
CASE NO.**

TIFFANY (NJ) LLC,

Plaintiff,

vs.

THE INDIVIDUALS, BUSINESS ENTITIES AND
UNINCORPORATED ASSOCIATIONS
IDENTIFIED ON SCHEDULE “A,”

Defendants.

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COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF

Plaintiff, Tiffany (NJ) LLC (“Plaintiff” or “Tiffany”), hereby sues Defendants, the Individuals, Business Entities, and Unincorporated Associations identified on Schedule “A” (collectively “Defendants”). Defendants are promoting, advertising, offering for sale, selling, and/or distributing goods bearing and/or using counterfeits and confusingly similar imitations of Tiffany’s trademarks within this district through various Internet based e-commerce stores operating under the seller names set forth on Schedule “A” (the “E-commerce Store Names”). In support of its claims, Tiffany alleges as follows:

JURISDICTION AND VENUE

1. This is an action for damages and injunctive relief for federal trademark counterfeiting and infringement, false designation of origin, common law unfair competition, and common law trademark infringement pursuant to 15 U.S.C. §§ 1114, 1116, and 1125(a), The All Writs Act, 28 U.S.C. § 1651(a), and Florida’s common law. Accordingly, this Court has subject matter jurisdiction over this action pursuant to 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331 and 1338. This Court has supplemental jurisdiction pursuant to 28 U.S.C. § 1367 over Tiffany’s state law

claims because those claims are so related to the federal claims that they form part of the same case or controversy.

2. Defendants are subject to personal jurisdiction in this district because they direct business activities toward and conduct business with consumers throughout the United States, including within the State of Florida and this district through, at least, the Internet based e-commerce stores¹ accessible and doing business in Florida and operating under their E-commerce Store Names. Alternatively, based on their overall contacts with the United States, Defendants are subject to personal jurisdiction in this district pursuant to Federal Rule of Civil Procedure 4(k)(2) because (i) Defendants are not subject to jurisdiction in any state's court of general jurisdiction; and (ii) exercising jurisdiction is consistent with the United States Constitution and laws.

3. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 since Defendants are, upon information and belief, non-residents in the United States and engaged in infringing activities and causing harm within this district by advertising, offering to sell, selling, and/or shipping infringing products into this district.

THE PLAINTIFF

4. Tiffany is a limited liability company organized under the laws of the State of Delaware, with its principal place of business located at 15 Sylvan Way, Parsippany, NJ 07054. Tiffany operates boutiques throughout the world, including within this district. Tiffany is, in part, engaged in the business of manufacturing and distributing throughout the world, including within this district, a variety of high-quality luxury goods under multiple world-famous common law and

¹ Defendants use their E-commerce Store Names in tandem with electronic communication via electronic mail ("e-mail") and private messaging applications and/or services to complete their offer and sale of counterfeit and infringing Tiffany branded products. Specifically, consumers are able to browse listings of Tiffany's branded products online via the respective Defendant's E-commerce Store Name, ultimately directing customers to send inquiries, exchange data, and complete purchases via electronic communication with the Defendant.

federally registered trademarks, including those identified in Paragraph 15 below. Tiffany offers for sale and sells its trademarked goods within the State of Florida, including this district, and throughout the United States. Defendants, through the advertising, sale, and offers to sell of counterfeit and infringing Tiffany branded products are directly and unfairly competing with Tiffany's economic interests in the United States, including the State of Florida, and causing Tiffany irreparable harm and damage within this jurisdiction.

5. Like many other famous trademark owners, Tiffany suffers ongoing daily and sustained violations of its trademark rights at the hands of counterfeiters and infringers, such as Defendants herein, who wrongfully reproduce and counterfeit Tiffany's trademarks for the twin purposes of (i) duping and confusing the consuming public and (ii) earning substantial profits across their e-commerce stores. The natural and intended byproduct of Defendants' combined actions is the erosion and destruction of the goodwill associated with the Tiffany name and associated trademarks and the destruction of the legitimate market sector in which it operates.

6. To combat the indivisible harm caused by the concurrent actions of Defendants and others engaging in similar conduct, each year Tiffany expends significant monetary resources in connection with trademark enforcement efforts, including legal fees, investigative fees, and support mechanisms for law enforcement. The exponential growth of counterfeiting over the Internet, including through online marketplace and social media platforms, has created an environment that requires companies, such as Tiffany, to expend significant resources across a wide spectrum of efforts in order to protect both consumers and itself from confusion and the erosion of the goodwill embodied in Tiffany's brand.

THE DEFENDANTS

7. Defendants are individuals, business entities of unknown makeup, or unincorporated associations each of whom, upon information and belief, either reside and/or operate in foreign jurisdictions, redistribute products from the same or similar sources in those locations, and/or ship their goods from the same or similar sources in those locations to consumers as well as shipping and fulfillment centers, warehouses, and/or storage facilities within the United States to redistribute their products from those locations. Defendants have the capacity to be sued pursuant to Federal Rule of Civil Procedure 17(b). Defendants target their business activities toward consumers throughout the United States, including within this district, through the simultaneous operation of, at least, their commercial Internet based e-commerce stores under the E-commerce Store Names.

8. Defendants operate under their E-commerce Store Names in tandem with electronic communication via e-mail and private messaging applications and/or services, thereby creating an interconnected ecosystem which functions as an online marketplace operation.

9. Defendants use aliases in conjunction with the operation of their businesses, including but not limited to those identified by Defendant Number on Schedule "A."

10. Defendants are the past and/or present controlling forces behind the sale of products bearing and/or using counterfeits and infringements of Tiffany's trademarks as described herein.

11. Defendants directly engage in unfair competition with Tiffany by advertising, offering for sale, and/or selling goods each bearing and/or using counterfeits and infringements of one or more of Tiffany's trademarks to consumers within the United States and this district through Internet based e-commerce stores using, at least, the E-commerce Store Names, as well as additional e-commerce store or seller identification aliases not yet known to Tiffany. Defendants

have purposefully directed some portion of their unlawful activities toward consumers in the State of Florida through the advertisement, offer to sell, sale, and/or shipment of counterfeit and infringing Tiffany branded goods into the State.

12. Defendants have registered, established or purchased, and maintained their E-commerce Store Names. Defendants may have engaged in fraudulent conduct with respect to the registration or maintenance of the E-commerce Store Names by providing false and/or misleading information to the relevant e-commerce and/or social media-based platform where they offer to sell and/or sell.

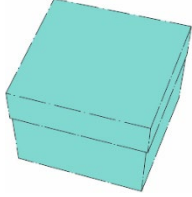
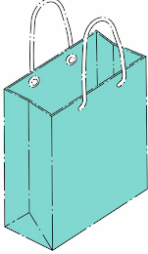

13. Defendants will likely continue to register or acquire new e-commerce store names or other aliases, as well as related payment accounts, for the purpose of offering for sale and/or selling goods bearing and/or using counterfeit and confusingly similar imitations of one or more of Tiffany's trademarks unless preliminarily and permanently enjoined.

14. Defendants' E-commerce Store Names, associated payment accounts, and any other alias e-commerce store or seller identification names used in connection with the sale of counterfeit and infringing goods bearing and/or using one or more of Tiffany's trademarks are essential components of Defendants' online activities and are one of the means by which Defendants further their counterfeiting and infringement schemes and cause harm to Tiffany. Moreover, Defendants are using Tiffany's famous name and/or trademarks to drive Internet consumer traffic to at least one of their e-commerce stores operating under the E-commerce Store Names, thereby increasing the value of the E-commerce Store Names and decreasing the size and value of Tiffany's legitimate marketplace and intellectual property rights at Tiffany's expense.

COMMON FACTUAL ALLEGATIONS**Tiffany's Business and Trademark Rights**

15. Tiffany is the owner of all rights in and to the following trademarks, which are valid and registered on the Principal Register of the United States Patent and Trademark Office (collectively, the "Tiffany Marks"):

Trademark	Registration Number	Registration Date	Class / Goods
TIFFANY & CO.	0,023,572	September 5, 1893	IC 6, 14 – Bronzes, Silver and Plated Ware, and Ornamental Articles in Metal
<i>TIFFANY & CO</i>	0,023,573	September 5, 1893	IC 14 – Jewelry and Watches.
TIFFANY	0,133,063	July 6, 1920	IC 14 – Jewelry for Personal Wear, Not Including Watches; and Flat and Hollow Ware Made of or Plated with Precious Metal.
TIFFANY & CO.	1,228,189	February 22, 1983	IC 14 – Decorative Art Objects Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Figurines, Boxes, Bowls, Trays, Jewelry, Metal Wares Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Business Card Cases, Candelabras, Candlesticks, Cigar and Cigarette Boxes, Napkin Rings, and Bookmarks, Semi-Precious Stones, Natural and Cultured Pearls.
TIFFANY	1,228,409	February 22, 1983	IC 14 – Decorative Art Objects Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Figurines, Boxes, Bowls, Trays, Jewelry, Semi-Precious Stones, and Natural and Cultured Pearls.
T & CO.	1,669,365	December 24, 1991	IC 14 – All Types of Jewelry Made of, or in Part of, Precious Metals and/or with Precious or Semi-Precious Stones.

	2,359,351	June 20, 2000	IC 14 – Jewelry; watches and clocks; decorative art objects made in whole or in part of precious metals and their alloys, namely, figurines, boxes. IC 21 – Decorative boxes, boxes.
	2,416,795	January 2, 2001	IC 14 – Jewelry; watches and clocks IC 18 – Leather goods, namely, purses, handbags, wallets, credit card cases
TIFFANY & CO.	3,665,959	August 11, 2009	IC 018 – Wallets, tote bags, handbags and business card cases
	5,176,498	April 4, 2017	IC 14 – Jewelry

The Tiffany Marks are used in connection with the manufacture and distribution of high-quality goods in the categories identified above. True and correct copies of the Certificates of Registration for the Tiffany Marks are attached hereto as Composite Exhibit “1.”

16. The Tiffany Marks have been used in interstate commerce to identify and distinguish Tiffany's high-quality goods for an extended period of time.

17. The Tiffany Marks have been used in commerce by Tiffany long prior in time to Defendants’ use of copies of those Marks. The Tiffany Marks have never been assigned or licensed to any of the Defendants in this matter.

18. The Tiffany Marks are symbols of Tiffany’s quality, reputation and goodwill and have never been abandoned. Tiffany has carefully monitored and policed the use of the Tiffany Marks.

19. The Tiffany Marks are well known and famous and have been for many years. Tiffany expends substantial resources developing, advertising, and otherwise promoting the Tiffany Marks and products bearing and/or using the Tiffany Marks. The Tiffany Marks qualify as famous marks as that term is used in 15 U.S.C. § 1125(c)(1).

20. Tiffany extensively uses, advertises, and promotes the Tiffany Marks in the United States in association with the sale of high-quality goods.

21. As a result of Tiffany's efforts, consumers readily identify merchandise bearing or sold using the Tiffany Marks as being high-quality goods sponsored and approved by Tiffany.

22. Accordingly, the Tiffany Marks have achieved secondary meaning among consumers as identifiers of high-quality goods.

23. Genuine goods bearing and/or using the Tiffany Marks are widely legitimately advertised and promoted by Tiffany, its authorized distributors, and unrelated third parties via the Internet. Visibility on the Internet, particularly via Internet search engines and social media platforms, is important to Tiffany's overall marketing and consumer education efforts. Thus, Tiffany expends significant monetary and other resources on Internet marketing and consumer education regarding its products, including search engine optimization, search engine marketing, and social media strategies. Those strategies allow Tiffany and its authorized retailers to educate consumers fairly and legitimately about the value associated with the Tiffany brand, the goods sold thereunder, and the problems associated with the counterfeiting of Tiffany's trademarks.

Defendants' Infringing Activities

24. Defendants are each promoting, advertising, distributing, offering for sale, and/or selling goods in interstate commerce bearing and/or using counterfeit and confusingly similar imitations of one or more of the Tiffany Marks (the "Counterfeit Goods") through at least the

Internet based e-commerce stores operating under the E-commerce Store Names. Specifically, Defendants are each using the Tiffany Marks to initially attract online consumers and drive them to Defendants' e-commerce stores operating under the E-commerce Store Names. Defendants are each using virtually identical copies of one or more of the Tiffany Marks for different quality goods. Tiffany has used the Tiffany Marks extensively and continuously before Defendants began offering counterfeit and confusingly similar imitations of Tiffany's merchandise.

25. Defendants' Counterfeit Goods are of a quality substantially different than that of Tiffany's genuine goods. Defendants are actively using, promoting and otherwise advertising, distributing, offering for sale, and/or selling substantial quantities of their Counterfeit Goods with the knowledge and intent that such goods will be mistaken for the genuine high-quality goods offered for sale by Tiffany despite Defendants' knowledge that they are without authority to use the Tiffany Marks. The net effect of Defendants' actions is likely to cause confusion of consumers, at the time of initial interest, sale, and in the post-sale setting, who will believe all of Defendants' goods offered for sale in or through Defendants' e-commerce stores are genuine goods originating from, associated with, and/or approved by Tiffany.

26. Defendants advertise their e-commerce stores, including their Counterfeit Goods offered for sale, to the consuming public via e-commerce stores using, at least, the E-commerce Store Names. In so doing, Defendants improperly and unlawfully use one or more of the Tiffany Marks without Tiffany's permission.

27. Defendants are concurrently employing and benefiting from substantially similar advertising and marketing strategies based, in large measure, upon an unauthorized use of counterfeits and infringements of the Tiffany Marks. Specifically, Defendants are using counterfeits and infringements of Tiffany's famous name and the Tiffany Marks to make their e-

commerce stores selling unauthorized goods appear more relevant and attractive to consumers searching for both Tiffany and non-Tiffany goods and information online. Many of Defendants' e-commerce stores are indexed on search engines and compete directly with Tiffany for space and consumer attention in the search results. By their actions, Defendants are jointly contributing to the creation and maintenance of an unlawful marketplace operating in parallel to the legitimate marketplace for Tiffany's genuine goods. Defendants are causing individual, concurrent, and indivisible harm to Tiffany and the consuming public by (i) depriving Tiffany and other third parties of their right to fairly compete for space online and within search engine results and reducing the visibility of Tiffany's genuine goods on the World Wide Web, (ii) causing an overall degradation of the value of the goodwill associated with the Tiffany Marks by viewing inferior products in either the pre or post sale setting, and/or (iii) increasing Tiffany's overall cost to market its goods and educate consumers about its brand via the Internet.

28. Defendants are concurrently conducting and targeting their counterfeiting and infringing activities toward consumers and likely causing unified harm within this district and elsewhere throughout the United States. As a result, Defendants are defrauding Tiffany and the consuming public for Defendants' own benefit.

29. At all times relevant hereto, Defendants have had full knowledge of Tiffany's ownership of the Tiffany Marks, including its exclusive right to use and license such intellectual property and the goodwill associated therewith.

30. Defendants' use of the Tiffany Marks, including the promotion and advertisement, reproduction, distribution, sale and offering for sale of their Counterfeit Goods, is without Tiffany's consent or authorization.

31. Defendants are engaging in the above-described unlawful counterfeiting and infringing activities knowingly and intentionally or with reckless disregard or willful blindness to Tiffany's rights for the purpose of trading on Tiffany's goodwill and reputation. If Defendants' intentional counterfeiting and infringing activities are not preliminarily and permanently enjoined by this Court, Tiffany and the consuming public will continue to be harmed.

32. Defendants' above identified infringing activities are likely to cause confusion, deception, and mistake in the minds of consumers before, during, and after the time of purchase. Moreover, Defendants' wrongful conduct is likely to create a false impression and deceive consumers, the public, and the trade into believing there is a connection or association between Tiffany's genuine goods and Defendants' Counterfeit Goods, which there is not.

33. Given the visibility of Defendants' various e-commerce stores and the similarity of their concurrent actions, it is clear Defendants are either affiliated, or at a minimum, cannot help but know of each other's existence and the unified harm likely to be caused to Tiffany and the overall consumer market in which they operate because of Defendants' concurrent actions.

34. Although some Defendants may be physically acting independently, they may properly be deemed to be acting in concert because the combined force of their actions serves to multiply the harm caused to Tiffany.

35. Defendants' payment and financial accounts, including but not limited to those specifically set forth on Schedule "A," are being used by Defendants to accept, receive, and deposit profits from Defendants' trademark counterfeiting and infringing and unfairly competitive activities connected to their E-commerce Store Names and any other alias e-commerce store names being used and/or controlled by them.

36. Further, Defendants, upon information and belief, are likely to transfer or secret their assets to avoid payment of any monetary judgment awarded to Tiffany.

37. Tiffany has no adequate remedy at law.

38. Tiffany is suffering irreparable injury and has suffered substantial damages because of Defendants' unauthorized and wrongful use of the Tiffany Marks. If Defendants' intentional counterfeiting and infringing, and unfairly competitive activities are not preliminarily and permanently enjoined by this Court, Tiffany and the consuming public will continue to be harmed while Defendants wrongfully earn a substantial profit.

39. The harm and damages sustained by Tiffany has been directly and proximately caused by Defendants' wrongful reproduction, use, advertisement, promotion, offers to sell, and sale of their Counterfeit Goods.

**COUNT I - TRADEMARK COUNTERFEITING AND INFRINGEMENT
PURSUANT TO §32 OF THE LANHAM ACT (15 U.S.C. § 1114)**

40. Tiffany hereby adopts and re-alleges the factual allegations set forth in Paragraphs 1 through 39 above.

41. This is an action for trademark counterfeiting and infringement against Defendants based on their use of counterfeit and confusingly similar imitations of the Tiffany Marks in commerce in connection with the promotion, advertisement, distribution, offering for sale, and sale of the Counterfeit Goods.

42. Defendants are promoting and otherwise advertising, selling, offering for sale, and/or distributing goods bearing and/or using counterfeits and/or infringements of one or more of the Tiffany Marks. Defendants are continuously infringing and inducing others to infringe the Tiffany Marks by using one or more of the trademarks to advertise, promote, offer to sell, and/or sell counterfeit and infringing Tiffany branded goods.

43. Defendants' concurrent counterfeiting and infringing activities are likely to cause and are causing confusion, mistake, and deception among members of the trade and the general consuming public as to the origin and quality of Defendants' Counterfeit Goods.

44. Defendants' unlawful actions have caused and are continuing to cause unquantifiable damages and irreparable harm to Tiffany and are unjustly enriching Defendants with profits at Tiffany's expense.

45. Defendants' above-described unlawful actions constitute counterfeiting and infringement of the Tiffany Marks in violation of Tiffany's rights under § 32 of the Lanham Act, 15 U.S.C. § 1114.

46. Tiffany has suffered and will continue to suffer irreparable injury and damages while Defendants are earning a substantial profit due to Defendants' above-described activities if Defendants are not preliminarily and permanently enjoined.

**COUNT II - FALSE DESIGNATION OF ORIGIN
PURSUANT TO § 43(a) OF THE LANHAM ACT (15 U.S.C. §1125(a))**

47. Tiffany hereby adopts and re-alleges the factual allegations set forth in Paragraphs 1 through 39 above.

48. Defendants' Counterfeit Goods bearing, offered for sale, and sold using copies of one or more of the Tiffany Marks have been widely advertised and offered for sale throughout the United States via the Internet.

49. Defendants' Counterfeit Goods bearing, offered for sale, and sold using copies of one or more of the Tiffany Marks are virtually identical in appearance to Tiffany's genuine goods. However, Defendants' Counterfeit Goods are different in quality. Accordingly, Defendants' activities are likely to cause confusion in the trade and among consumers as to at least the origin or sponsorship of their Counterfeit Goods.

50. Defendants have used in connection with their advertisement, offers for sale, and sale of their Counterfeit Goods, false designations of origin and false descriptions and representations, including words or other symbols and designs, which falsely describe or represent such goods and have caused such goods to enter into commerce in the United States with full knowledge of the falsity of such designations of origin and such descriptions and representations, all to Tiffany's detriment.

51. Defendants have each authorized infringing uses of one or more of the Tiffany Marks in Defendants' advertisement and promotion of their counterfeit and infringing branded goods.

52. Additionally, Defendants are simultaneously using counterfeits and infringements of one or more of the Tiffany Marks to unfairly compete with Tiffany and others for space within organic and paid search engine and social media results. Defendants are thereby jointly (i) depriving Tiffany of valuable marketing and educational space online which would otherwise be available to Tiffany, and (ii) reducing the visibility of Tiffany's genuine goods on the World Wide Web and across social media platforms.

53. Defendants' above-described actions are in violation of Section 43(a) of the Lanham Act, 15 U.S.C. §1125(a).

54. Tiffany has no adequate remedy at law and has sustained both individual and indivisible injury and damages caused by Defendants' concurrent conduct. Absent an entry of an injunction by this Court, Tiffany will continue to suffer irreparable injury to its goodwill and business reputation, as well as monetary damages, while Defendants are unjustly profiting.

COUNT III - COMMON LAW UNFAIR COMPETITION

55. Tiffany hereby adopts and re-alleges the factual allegations set forth in Paragraphs 1 through 39 above.

56. This is an action against Defendants based on their promotion, advertisement, distribution, offering for sale, and/or sale of goods bearing and/or using marks that are virtually identical to one or more of the Tiffany Marks in violation of Florida's common law of unfair competition.

57. Specifically, Defendants are each promoting and otherwise advertising, selling, offering for sale, and distributing goods bearing and/or using counterfeits and infringements of one or more of the Tiffany Marks. Defendants are also each using counterfeits and infringements of one or more of the Tiffany Marks to unfairly compete with Tiffany and others for (i) space in search engine and social media results across an array of search terms and (ii) visibility on the World Wide Web.

58. Defendants' infringing activities are likely to cause and are causing confusion, mistake, and deception among consumers as to the origin and quality of Defendants' e-commerce stores as a whole and all products sold therein by their use of the Tiffany Marks.

59. Tiffany has no adequate remedy at law and has suffered and will continue to suffer irreparable injury and damages because of Defendants' concurrent actions, while Defendants are unjustly profiting due to their above-described activities if Defendants are not preliminarily and permanently enjoined.

COUNT IV - COMMON LAW TRADEMARK INFRINGEMENT

60. Tiffany hereby adopts and re-alleges the factual allegations set forth in Paragraphs 1 through 39 above.

61. Tiffany is the owner of all common law rights in and to the Tiffany Marks.

62. This is an action for common law trademark infringement against Defendants based on their promotion, advertisement, offering for sale, and sale of their Counterfeit Goods bearing and/or using one or more of the Tiffany Marks.

63. Specifically, each Defendant is promoting and otherwise advertising, distributing, offering for sale, and selling goods bearing and/or using infringements of one or more of the Tiffany Marks.

64. Defendants' infringing activities are likely to cause and are causing confusion, mistake and deception among consumers as to the origin and quality of Defendants' Counterfeit Goods bearing and/or using the Tiffany Marks.

65. Tiffany has no adequate remedy at law and has suffered and will continue to suffer irreparable injury and damages because of Defendants' concurrent actions, while Defendants are unjustly profiting due to their above-described activities if Defendants are not preliminarily and permanently enjoined.

PRAYER FOR RELIEF

66. WHEREFORE, Tiffany demands judgment on all Counts of this Complaint and an award of equitable relief and monetary relief against Defendants as follows:

a. Entry of temporary, preliminary, and permanent injunctions pursuant to 15 U.S.C. § 1116, 28 U.S.C. § 1651(a), The All Writs Act, and Federal Rule of Civil Procedure 65 enjoining Defendants, their agents, representatives, servants, employees, and all those acting in concert or participation therewith, from manufacturing or causing to be manufactured, importing, advertising or promoting, distributing, selling or offering to sell their Counterfeit Goods; from infringing, counterfeiting, or diluting the Tiffany Marks; from using the Tiffany Marks, or any

mark or design similar thereto, in connection with the sale of any unauthorized goods; from using any logo, trade name or trademark or design that may be calculated to falsely advertise the services or goods of Defendants as being sponsored by, authorized by, endorsed by, or in any way associated with Tiffany; from falsely representing themselves as being connected with Tiffany, through sponsorship or association, or engaging in any act that is likely to falsely cause members of the trade and/or of the purchasing public to believe any goods or services of Defendants are in any way endorsed by, approved by, and/or associated with Tiffany; from using any reproduction, counterfeit, infringement, copy, or colorable imitation of the Tiffany Marks in connection with the publicity, promotion, sale, or advertising of any goods sold by Defendants; from affixing, applying, annexing or using in connection with the sale of any goods, a false description or representation, including words or other symbols tending to falsely describe or represent Defendants' goods as being those of Tiffany, or in any way endorsed by Tiffany and from offering such goods in commerce; from engaging in search engine optimization strategies using colorable imitations of Tiffany's name or trademarks; and from otherwise unfairly competing with Tiffany.

b. Entry of a temporary restraining order, as well as preliminary and permanent injunctions pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority enjoining Defendants and all third parties with actual notice of an injunction issued by the Court from participating in, including providing financial services, technical services or other support to, Defendants in connection with the sale and distribution of non-genuine goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks.

c. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority that upon Tiffany's request, those acting in concert or participation as service providers to Defendants, who have notice of the injunction, shall disable and/or cease

hosting, facilitating access to, or providing any supporting service to any and all e-commerce stores, including but not limited to the E-commerce Store Names, through which Defendants engage in the promotion, offering for sale and/or sale of goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks.

d. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority that, upon Tiffany's request, any Internet marketplace and social media website operators, administrators, registrars, and/or top level domain (TLD) Registries for the E-commerce Store Names and any other alias e-commerce store names being used by Defendants who are provided with notice of an injunction issued by the Court, identify any e-mail address known to be associated with Defendants' respective E-commerce Store Names.

e. Entry of an order pursuant to 15 U.S.C. § 1116, 28 U.S.C. §1651(a), The All Writs Act, and the Court's inherent authority that upon Tiffany's request, the Defendants and the top level domain (TLD) Registry for each of the E-commerce Store Names, or their administrators, including backend registry operators or administrators, place the E-commerce Store Names, and any other e-commerce store names being used and/or controlled by Defendants to engage in the business of marketing, offering to sell, and/or selling goods bearing and/or using counterfeits and infringements of the Tiffany Marks, on Registry Hold status for the remainder of the registration period for any such e-commerce store, thus removing them from the TLD zone files that link the E-commerce Store Names, and any other e-commerce store names used by Defendants, to the IP addresses where the associated e-commerce store names are hosted.

f. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority canceling for the life of the current registration or, at Tiffany's election, transferring the E-commerce Store Names and any other e-commerce store names used

by Defendants to engage in their counterfeiting of the Tiffany Marks at issue to Tiffany's control so they may no longer be used for unlawful purposes.

g. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act and the Court's inherent authority authorizing Tiffany to request any Internet search engines or service provider referring or linking users to any Uniform Resource Locator ("URL") of the E-commerce Store Names, which are provided with notice of the order, to permanently disable, de-index or delist all URLs of the E-commerce Store Names and/or permanently disable the references or links to all URLs of the E-commerce Store Names used by Defendants to promote, offer for sale and/or sell goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks, based upon Defendants' unlawful activities being conducted via the E-commerce Store Names as a whole and via any specific URLs identified by Tiffany.

h. Entry of an order pursuant to 15 U.S.C. § 1116 and the Court's inherent authority, requiring Defendants, their agent(s) or assign(s) to assign all rights, title, and interest, to their E-commerce Store Names, and any other e-commerce store names used by Defendants, to Tiffany and, if within five (5) days of entry of such order Defendants fail to make such an assignment, the Court order the act to be done by another person appointed by the Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

i. Entry of an order pursuant to 15 U.S.C. § 1116 and the Court's inherent authority, requiring Defendants, their agent(s) or assign(s) to instruct in writing all search engines to permanently delist or deindex the E-commerce Store Names, any other e-commerce store names used by Defendants, and, if within five (5) days of entry of such order Defendants fail to make such a written instruction, the Court order the act to be done by another person appointed by the

Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

j. Entry of an order pursuant to 15 U.S.C. § 1116 and the Court's inherent authority, requiring Defendants, their agent(s) or assign(s) to instruct the Registrar for each E-commerce Store Name in writing to permanently close the registration account(s) in which any E-commerce Store Name is located and, if within five (5) days of entry of such Order Defendants fail to make such a written instruction, the Court order the act to be done by another person appointed by the Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

k. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority that, upon Tiffany's request, any messaging service and Internet marketplace and website operators and/or administrators who are provided with notice of an injunction issued by the Court, permanently remove any and all listings and associated images of goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks via the e-commerce stores operating under the E-commerce Store Names, and upon Tiffany's request, any other listings and images of goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks associated with or linked to the same sellers or linked to any other e-commerce store names being used and/or controlled by Defendants to promote, offer for sale and/or sell goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks.

l. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, Federal Rule of Civil Procedure 65, and the Court's inherent authority that, upon Tiffany's request, Defendants and any Internet platform or marketplace website operators and/or administrators of the E-commerce Store Names who are provided with notice of an injunction issued by the Court,

immediately cease fulfillment of and sequester all goods of each Defendant bearing and/or using one or more of the Tiffany Marks in its inventory, possession, custody, or control, and surrender those goods to Tiffany.

m. Entry of an order requiring, upon Tiffany's request, Defendants to request in writing permanent termination of any messaging services, E-commerce Store Names, usernames, e-commerce stores, and social media accounts they own, operate, or control on any messaging service, e-commerce marketplace, or social media website.

n. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority, authorizing Tiffany to serve an injunction issued by the Court on any e-mail service provider with a request that the service provider permanently suspend the e-mail addresses that are used by Defendants in connection with Defendants' promotion, offering for sale, and/or sale of goods bearing and/or using counterfeits and/or infringements of the Tiffany Marks.

o. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority authorizing Tiffany to serve the injunction on the e-commerce store's registrar(s) and/or the privacy protection service(s) for the E-commerce Store Names to disclose to Tiffany the true identities and contact information for the registrants of the E-commerce Store Names.

p. Entry of an order requiring Defendants to account to and pay Tiffany for all profits and damages resulting from Defendants' trademark counterfeiting and infringing and unfairly competitive activities and that the award to Tiffany be trebled, as provided for under 15 U.S.C. §1117, or that Tiffany be awarded statutory damages from each Defendant in the amount

of two million dollars (\$2,000,000.00) per each counterfeit trademark used and product type offered for sale or sold, as provided by 15 U.S.C. §1117(c)(2) of the Lanham Act.

q. Entry of an award pursuant to 15 U.S.C. § 1117 (a) and (b) of Tiffany's costs and reasonable attorneys' fees and investigative fees associated with bringing this action.

r. Entry of an order pursuant to 15 U.S.C. § 1116, 28 U.S.C. § 1651(a), The All Writs Act, Federal Rule of Civil Procedure 65, and the Court's inherent authority that, upon Tiffany's request, Defendants and any financial institutions, payment processors, banks, escrow services, money transmitters, e-commerce shipping partner, fulfillment center, warehouse, storage facility, or marketplace platforms, and their related companies and affiliates, identify, restrain, and be required to surrender to Tiffany all funds, up to and including the total amount of judgment, in all financial accounts and/or sub-accounts used in connection with the E-commerce Store Names or any other alias e-commerce store names used by Defendants presently or in the future, as well as any other related accounts of the same customer(s) and any other accounts which transfer funds into the same financial institution account(s), and remain restrained until such funds are surrendered to Tiffany in partial satisfaction of the monetary judgment entered herein.

s. Entry of an order requiring Defendants, at Tiffany's request, to pay the cost necessary to correct any erroneous impression the consuming public may have received or derived concerning the nature, characteristics, or qualities of Defendants' products, including without limitation, the placement of corrective advertising and providing written notice to the public.

t. Entry of an award of pre-judgment interest on the judgment amount.

u. Entry of an order for any further relief as the Court may deem just and proper.

DATED: April 21, 2025.

Respectfully submitted,

STEPHEN M. GAFFIGAN, P.A.

By: **Stephen M. Gaffigan**

Stephen M. Gaffigan (Fla. Bar No. 025844)

Virgilio Gigante (Fla. Bar No. 082635)

T. Raquel Wiborg-Rodriguez (Fla. Bar. No. 103372)

Christine Ann Daley (Fla. Bar No. 98482)

401 East Las Olas Blvd., Suite 130-453

Ft. Lauderdale, Florida 33301

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E-mail: Stephen@smgpa.cloud

E-mail: Leo@smgpa.cloud

E-mail: Raquel@smgpa.cloud

E-mail: Christine@smgpa.cloud

Attorneys for Plaintiff TIFFANY (NJ) LLC

SCHEDULE "A"

[This page is the subject of Plaintiff's Motion to File Under Seal. As such, this page has been redacted in accordance with L.R. 5.4(b)(1)]

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.) NOTICE: Attorneys MUST Indicate All Re-filed Cases Below.

I. (a) PLAINTIFFS
TIFFANY (NJ) LLC
(b) County of Residence of First Listed Plaintiff
(c) Attorney's (Firm Name, Address, and Telephone Number)
Stephen M. Gaffigan/STEPHEN M. GAFFIGAN, P.A.
401 East Las Olas Blvd., #130-453
Ft. Lauderdale, Florida 33301 954-767-4819

DEFENDANTS
THE INDIVIDUALS, BUSINESS ENTITIES, AND UNINCORPORATED ASSOCIATIONS IDENTIFIED ON
County of Residence of First Listed Defendant
NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT LAND INVOLVED.
Attorneys (If Known)

(d) Check County Where Action Arose: [X] MIAMI-DADE [] MONROE [] BROWARD [] PALM BEACH [] MARTIN [] ST. LUCIE [] INDIAN RIVER [] OKEECHOBEE HIGHLANDS

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)
[] 1 U.S. Government Plaintiff
[X] 3 Federal Question (U.S. Government Not a Party)
[] 2 U.S. Government Defendant
[] 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)
(For Diversity Cases Only)
PTF DEF
Citizen of This State [] 1 [] 1
Citizen of Another State [] 2 [] 2
Citizen or Subject of a Foreign Country [] 3 [] 3
Incorporated or Principal Place of Business In This State [] 4 [] 4
Incorporated and Principal Place of Business In Another State [] 5 [] 5
Foreign Nation [] 6 [] 6

IV. NATURE OF SUIT (Place an "X" in One Box Only)
CONTRACT: [] 110 Insurance, [] 120 Marine, [] 130 Miller Act, [] 140 Negotiable Instrument, [] 150 Recovery of Overpayment & Enforcement of Judgment, [] 151 Medicare Act, [] 152 Recovery of Defaulted Student Loans (Excl. Veterans), [] 153 Recovery of Overpayment of Veteran's Benefits, [] 160 Stockholders' Suits, [] 190 Other Contract, [] 195 Contract Product Liability, [] 196 Franchise
PERSONAL INJURY: [] 310 Airplane, [] 315 Airplane Product Liability, [] 320 Assault, Libel & Slander, [] 330 Federal Employers' Liability, [] 340 Marine, [] 345 Marine Product Liability, [] 350 Motor Vehicle, [] 355 Motor Vehicle Product Liability, [] 360 Other Personal Injury
PERSONAL INJURY: [] 362 Personal Injury - Med. Malpractice, [] 365 Personal Injury - Product Liability, [] 368 Asbestos Personal Injury Product Liability, [] 370 Other Fraud, [] 371 Truth in Lending, [] 380 Other Personal Property Damage, [] 385 Property Damage Product Liability
FORFEITURE/PENALTY: [] 610 Agriculture, [] 620 Other Food & Drug, [] 625 Drug Related Seizure of Property 21 USC 881, [] 630 Liquor Laws, [] 640 R.R. & Truck, [] 650 Airline Regs., [] 660 Occupational Safety/Health, [] 690 Other
LABOR: [] 710 Fair Labor Standards Act, [] 720 Labor/Mgmt. Relations, [] 730 Labor/Mgmt. Reporting & Disclosure Act, [] 740 Railway Labor Act, [] 790 Other Labor Litigation, [] 791 Empl. Ret. Inc. Security Act
IMMIGRATION: [] 462 Naturalization Application, [] 463 Habeas Corpus-Alien Detainee, [] 465 Other Immigration Actions
BANKRUPTCY: [] 422 Appeal 28 USC 158, [] 423 Withdrawal 28 USC 157
PROPERTY RIGHTS: [] 820 Copyrights, [] 830 Patent, [X] 840 Trademark
SOCIAL SECURITY: [] 861 HIA (1395ff), [] 862 Black Lung (923), [] 863 DIWC/DIWW (405(g)), [] 864 SSID Title XVI, [] 865 RSI (405(g))
FEDERAL TAX SUITS: [] 870 Taxes (U.S. Plaintiff or Defendant), [] 871 IRS—Third Party 26 USC 7609
OTHER STATUTES: [] 400 State Reapportionment, [] 410 Antitrust, [] 430 Banks and Banking, [] 450 Commerce, [] 460 Deportation, [] 470 Racketeer Influenced and Corrupt Organizations, [] 480 Consumer Credit, [] 490 Cable/Sat TV, [] 810 Selective Service, [] 850 Securities/Commodities/Exchange, [] 875 Customer Challenge 12 USC 3410, [] 890 Other Statutory Actions, [] 891 Agricultural Acts, [] 892 Economic Stabilization Act, [] 893 Environmental Matters, [] 894 Energy Allocation Act, [] 895 Freedom of Information Act, [] 900 Appeal of Fee Determination Under Equal Access to Justice, [] 950 Constitutionality of State Statutes

V. ORIGIN (Place an "X" in One Box Only)
[X] 1 Original Proceeding [] 2 Removed from State Court [] 3 Re-filed- (see VI below) [] 4 Reinstated or Reopened [] 5 Transferred from another district (specify) [] 6 Multidistrict Litigation [] 7 Appeal to District Judge from Magistrate Judgment

VI. RELATED/RE-FILED CASE(S).
a) Re-filed Case [] YES [X] NO b) Related Cases [] YES [X] NO
(See instructions second page): JUDGE DOCKET NUMBER

VII. CAUSE OF ACTION
Cite the U.S. Civil Statute under which you are filing and Write a Brief Statement of Cause (Do not cite jurisdictional statutes unless diversity):
Trademark infringement and counterfeiting pursuant to 15 USC 1114
LENGTH OF TRIAL via 5 days estimated (for both sides to try entire case)

VIII. REQUESTED IN COMPLAINT:
[] CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23 DEMAND \$ CHECK YES only if demanded in complaint:
JURY DEMAND: [] Yes [X] No

ABOVE INFORMATION IS TRUE & CORRECT TO THE BEST OF MY KNOWLEDGE
SIGNATURE OF ATTORNEY OF RECORD: Stephen M. Gaffigan
DATE: April 21, 2025

FOR OFFICE USE ONLY

AMOUNT RECEIPT # IFP

Composite Exhibit 1

RENEWED

1943

RENEWED

UNITED STATES PATENT OFFICE.

BEST AVAILABLE COPY

TIFFANY & COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR BRONZES AND SILVER AND PLATED WARE.

STATEMENT and DECLARATION of Trade-Mark No. 23,572, registered September 5, 1893.

Application filed July 29, 1893.

STATEMENT.

To all whom it may concern:

Be it known that the TIFFANY & COMPANY, a corporation organized under the laws of the State of New York, and located at New York, in the county of New York and State of New York, and doing business at Union Square, in said city, has adopted for its use a Trade-Mark for Bronzes, Silver and Plated Ware, and Ornamental Articles in Metal, of which the following is a full, clear, and exact specification.

The trade mark of said company consists of the words "Tiffany & Co." These have been frequently arranged as in the accompanying fac simile, in which the words appear in plain capital letters, arranged in a curve or arch; but the style of the type and arrangement of the words are not material. The words may be in any character or style of letter, and may be arranged according to the circumstances of the case, without materially altering the character of the trade mark, the essential feature of which is the words "TIFFANY & Co."

This trade mark has been continuously used by said corporation for about twenty-five years last past, or since the incorporation of said company in 1868.

The class of merchandise to which this trade mark is appropriated is works of art in metal, and the particular description of goods comprised in said class on which it is used is bronzes, silver and plated ware and ornamental articles in metal.

It has been the practice to apply the mark to the goods by casting upon, or engraving or cutting in the metal of the wares, or by printing, stenciling, or otherwise applying the mark to the packages in which the goods or wares are stored, displayed, or shipped.

TIFFANY & CO.,
By C. L. TIFFANY,
Presdt.

Witnesses:

ANDREW J. BARRET,
W. E. DAMON.

DECLARATION.

State of New York county of New York ss:

C. L. TIFFANY being duly sworn deposes and says that he is the president of the corporation the applicant named in the foregoing statement; that he does verily believe that the foregoing statement is true; that said applicant at this time has a right to the use of the trade-mark therein described; that no other person, firm, or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that it is used by said

corporation in commerce between the United States and foreign nations and particularly with Great Britain and that the description and fac-similes presented for record truly represent the trade-mark sought to be registered.

C. L. TIFFANY.

Sworn to and subscribed before me this 27th day of July, 1893.

[L. s.] ANDREW J. BARRET,
Notary Public, (199) N. Y. Co.

Re-renewed, September 5, 1943 to Tiffany & Company, New York, N. Y.

RENEWED

1943

RENEWED

UNITED STATES PATENT OFFICE.

BEST AVAILABLE COPY

TIFFANY & COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR BRONZES AND SILVER AND PLATED WARE.

STATEMENT and DECLARATION of Trade-Mark No. 23,572, registered September 5, 1893.

Application filed July 29, 1893.

STATEMENT.

To all whom it may concern:

Be it known that the TIFFANY & COMPANY, a corporation organized under the laws of the State of New York, and located at New York, in the county of New York and State of New York, and doing business at Union Square, in said city, has adopted for its use a Trade-Mark for Bronzes, Silver and Plated Ware, and Ornamental Articles in Metal, of which the following is a full, clear, and exact specification.

The trade mark of said company consists of the words "Tiffany & Co." These have been frequently arranged as in the accompanying fac simile, in which the words appear in plain capital letters, arranged in a curve or arch; but the style of the type and arrangement of the words are not material. The words may be in any character or style of letter, and may be arranged according to the circumstances of the case, without materially altering the character of the trade mark, the essential feature of which is the words "TIFFANY & Co."

This trade mark has been continuously used by said corporation for about twenty-five years last past, or since the incorporation of said company in 1868.

The class of merchandise to which this trade mark is appropriated is works of art in metal, and the particular description of goods comprised in said class on which it is used is bronzes, silver and plated ware and ornamental articles in metal.

It has been the practice to apply the mark to the goods by casting upon, or engraving or cutting in the metal of the wares, or by printing, stenciling, or otherwise applying the mark to the packages in which the goods or wares are stored, displayed, or shipped.

TIFFANY & CO.,
By C. L. TIFFANY,
Presdt.

Witnesses:
ANDREW J. BARRET,
W. E. DAMON.

DECLARATION.

State of New York county of New York ss:

C. L. TIFFANY being duly sworn deposes and says that he is the president of the corporation the applicant named in the foregoing statement; that he does verily believe that the foregoing statement is true; that said applicant at this time has a right to the use of the trade-mark therein described; that no other person, firm, or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that it is used by said

corporation in commerce between the United States and foreign nations and particularly with Great Britain and that the description and fac-similes presented for record truly represent the trade-mark sought to be registered.

C. L. TIFFANY.

Sworn to and subscribed before me this 27th day of July, 1893.

[L. s.] ANDREW J. BARRET,
Notary Public, (199) N. Y. Co.

Re-renewed, September 5, 1943 to Tiffany & Company, New York, N. Y.



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TIFFANY & CO.

Word Mark TIFFANY & CO.

Goods and Services IC 006 014. US 028. G & S: Bronzes, Silver and Plated Ware, and **Ornamental Articles** in Metal. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 70023572

Filing Date July 29, 1893

Current Basis 1A

Original Filing Basis 1A

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 0023572

Registration Date September 5, 1893

Owner (REGISTRANT) Tiffany & Company CORPORATION NEW YORK UNION SQUARE New York NEW YORK

(LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Scott J. Slavick

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECTION 8(10-YR) 20130723.

Renewal 6TH RENEWAL 20130723

Live/Dead Indicator LIVE

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Filing Dt: 07/29/1893

Reg #: [23572](#)

Reg. Dt: 09/05/1893

Registrant: Tiffany & Company

Mark: TIFFANY & CO.

Assignment: 1Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)**Assignor:** [TIFFANY AND COMPANY](#)**DBA/AKA/TA:** AKA TIFFANY & COMPANY AND TIFFANY & CO.**Exec Dt:** 05/08/1985**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)9WEST 57TH ST.
NEW YORK, NEW YORK 10019**Entity Type:** CORPORATION**Citizenship:** NETHERLANDS ANTILLES**Correspondent:** CUSHMAN, DARBY, ET AL.8TH FLOOR
1801 K ST., N.W.
WASHINGTON, DC 20006**Assignment: 2**Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)**Assignor:** [TIFFANY AND COMPANY](#)**DBA/AKA/TA:** AKA TIFFANY & COMPANY AND TIFFANY & CO.**Exec Dt:** 05/08/1985**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [GENERAL ELECTRIC CREDIT CORPORATION](#)2777 SUMMER ST.
STAMFORD, CONNECTICUT 06905**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Correspondent:** CUSHMAN, DARBY, ET AL.8TH FLOOR
1801 K ST, N.W.
WASHINGTON, DC 20006**Assignment: 3**Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST**Assignor:** [GENERAL ELECTRIC CREDIT CORPORATION](#)**Exec Dt:** 05/13/1987**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY AND COMPANY](#)727 FIFTH AVENUE
NEW YORK, NEW YORK 10022**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Correspondent:** TIFFANY & CO.FIFTH AVENUE & 57TH STREET
NEW YORK, NY 10022**Assignment: 4**Reel/Frame: [0772/0319](#)

Recorded: 11/09/1990

Pages: 17

Conveyance: SECURITY INTEREST**Assignor:** [ROBERTSON - CECO CORPORATION](#)**Exec Dt:** 11/08/1990

Assignee: [WELLS FARGO BANK, N. A.](#)
9TH FLOOR
333 SOUTH GRAND AVENUE
LOS ANGELES, CALIFORNIA 90071

Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: A NATIONAL BANKING ASSOCIATION
Citizenship: NONE

Correspondent: SHEPPARD, MULLIN, RICHTER & HAMPTON
FORTH - EIGHTH FLOOR
333 SOUTH HOPE STREET
LOS ANGELES, CA 90071

Assignment: 5

Reel/Frame: [0857/0891](#) **Recorded:** 03/06/1992 **Pages:** 8

Conveyance: MODIFICATION TO COLLATERAL ASSIGNMENT TO MODIFY AGREEMENT DATED 11-08-90 (SEE RECORD FOR DETAILS)

Assignor: [ROBERTSON-CECO CORPORATION](#)

Exec Dt: 01/31/1992
Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: A NATIONAL BANKING ASSOCIATION, AS AGENT
Citizenship: NONE

Assignee: [WELLS FARGO BANK N.A.](#)

Correspondent: GIBSON, DUNN & CRUTCHER
ONE MONTGOMERY STREET
TELESIS TOWER
SAN FRANCISCO, CALIFORNIA 94104-4505

Assignment: 6

Reel/Frame: [2153/0480](#) **Recorded:** 10/12/1999 **Pages:** 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999
Entity Type: CORPORATION
Citizenship: NEW YORK
Entity Type: CORPORATION
Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)
727 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP
JOCELYN G. BOLLING
1001 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20004

Assignment: 7

Reel/Frame: [2153/0923](#) **Recorded:** 10/12/1999 **Pages:** 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999
Entity Type: CORPORATION
Citizenship: NEW YORK
Entity Type: CORPORATION
Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)
727 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP
PATRICIA RUSSELL BROWN
1001 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20004

Assignment: 8

Reel/Frame: [3757/0871](#) **Recorded:** 04/10/2008 **Pages:** 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008
Entity Type: CORPORATION
Citizenship: NEW JERSEY
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: [TIFFANY \(NJ\) LLC](#)
15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON
FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

Assignment: 9

Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) LLC](#)

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

15 SYLVAN WAY
PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON
FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

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Web interface last modified: August 25, 2017 v.2.6

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SEP 5 1943

RENEWED

UNITED STATES PATENT OFFICE.

TIFFANY & COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR JEWELRY AND WATCHES.

STATEMENT and DECLARATION of Trade-Mark No. 23,573, registered September 5, 1893.

Application filed July 29, 1893.

STATEMENT.

To all whom it may concern:

Be it known that the TIFFANY & COMPANY, a corporation organized under the laws of the State of New York, and located at New York, in the county of New York and State of New York, and doing business at Union Square, in said city, has adopted for its use a Trade-Mark for Jewelry and Watches, of which the following is a full, clear, and exact specification.

The trade mark of said corporation consists of the words "Tiffany & Co." These have generally been arranged as shown in the accompanying fac simile, in which they appear in plain capital letters, arranged in a curved line; but the character of the type and arrangement of the words are unimportant, as the words may be arranged in fancy or ornamental characters without materially altering the character of the trade mark, the essential feature of which is the words "TIFFANY & Co."

This trade mark has been used continuously in business by said corporation for about twenty-five years last past, or since the incorporation of said company in 1868.

The class of merchandise to which this trade mark is appropriated is gold, silver, and other ornamental ware, and the particular description of goods comprised in such class is jewelry and watches.

It has been the practice to engrave or stamp the trade mark on the goods, or to have it cut, engraved, or stamped on a tablet attached to the packing box, or to have it printed, stenciled, or otherwise applied to the packages in which the goods are sold, stored, or packed for shipment.

TIFFANY & CO.,
By C. L. TIFFANY,
Presdt.

Witnesses:
ANDREW J. BARRET,
W. E. DAMON.

DECLARATION.

State of New York county of New York, ss.

C. L. TIFFANY being duly sworn deposes and says that he is the president of the corporation the applicant named in the foregoing statement; that he does verily believe that the foregoing statement is true; that said applicant at this time has a right to the use of the trade-mark therein described; that no other person, firm, or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that it is used by said

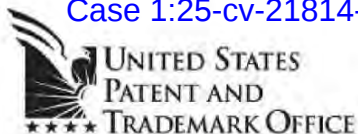
corporation in commerce between the United States and foreign nations and particularly with Great Britain and that the description and fac-similes presented for record truly represent the trade-mark sought to be registered.

C. L. TIFFANY.

Sworn to and subscribed before me this 27th day of July, 1893.

[L. S.] ANDREW J. BARRET,
Notary Public, (199,) N. Y. Co.

Re-renewed, September 5, 1943 to Tiffany & Company, New York, N. Y.



Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514
www.uspto.gov

REGISTRATION NO: 0023573 SERIAL NO: 70/023573 MAILING DATE: 06/16/2004
REGISTRATION DATE: 09/05/1893
MARK: TIFFANY & CO.
REGISTRATION OWNER: TIFFANY (NJ) INC.

CORRESPONDENCE ADDRESS:

LAWRENCE E. APOLZON
FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 UNITED NATIONS PLAZA
NEW YORK, NEW YORK 10017

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058. ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059. ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):

028.

GILLIS, BURNIE A
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION I) SECTION 8: AFFIDAVIT OF CONTINUED USE The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration. **Failure to file the Section 8 Affidavit will result in the cancellation of the registration.**

II) SECTION 9: APPLICATION FOR RENEWAL The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration. **Failure to file the Application for Renewal will result in the expiration of the registration.**

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.



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TIFFANY & CO.

Word Mark TIFFANY & CO.

Goods and Services IC 014. US 028. G & S: Jewelry and Watches. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 70023573

Filing Date July 29, 1893

Current Basis 1A

Original Filing Basis 1A

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 0023573

Registration Date September 5, 1893

Owner (REGISTRANT) Tiffany & Company CORPORATION NEW YORK New York NEW YORK
(LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record LAWRENCE E. APOLZON

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECTION 8(10-YR) 20121117.

Renewal 6TH RENEWAL 20121117

Live/Dead Indicator LIVE

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Assignments on the Web > [Trademark Query](#)

Trademark Assignment Abstract of Title

Total Assignments: 8

Serial #: [70023573](#)

Filing Dt: 07/29/1893

Reg #: [23573](#)

Reg. Dt: 09/05/1893

Registrant: Tiffany & Company

Mark: TIFFANY & CO.

Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 05/08/1985

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 05/08/1985

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Entity Type: CORPORATION

Citizenship: NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW YORK**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

Assignment: 4**Reel/Frame:** [0772/0319](#)**Recorded:** 11/09/1990**Pages:** 17**Conveyance:** SECURITY INTEREST**Assignor:** [ROBERTSON - CECO CORPORATION](#)**Exec Dt:** 11/08/1990**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [WELLS FARGO BANK, N. A.](#)

9TH FLOOR

333 SOUTH GRAND AVENUE

LOS ANGELES, CALIFORNIA 90071

Entity Type: A NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Correspondent:** SHEPPARD, MULLIN, RICHTER & HAMPTON

FORTH - EIGHTH FLOOR

333 SOUTH HOPE STREET

LOS ANGELES, CA 90071

Assignment: 5**Reel/Frame:** [0857/0891](#)**Recorded:** 03/06/1992**Pages:** 8**Conveyance:** MODIFICATION TO COLLATERAL ASSIGNMENT TO MODIFY AGREEMENT DATED 11-08-90 (SEE RECORD FOR DETAILS)**Assignor:** [ROBERTSON-CECO CORPORATION](#)**Exec Dt:** 01/31/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [WELLS FARGO BANK N.A.](#)**Entity Type:** A NATIONAL BANKING
ASSOCIATION, AS AGENT**Citizenship:** NONE**Correspondent:** GIBSON, DUNN & CRUTCHER

ONE MONTGOMERY STREET

TELESIS TOWER

SAN FRANCISCO, CALIFORNIA 94104-4505

Assignment: 6**Reel/Frame:** [2153/0923](#)**Recorded:** 10/12/1999**Pages:** 6**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW JERSEY**Correspondent:** DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 7

Reel/Frame: [3757/0871](#)**Recorded:** 04/10/2008**Pages:** 5**Conveyance:** MERGER EFFECTIVE 02012008**Assignor:** [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Assignee:** [TIFFANY \(NJ\) LLC](#)**Entity Type:** CORPORATION**Citizenship:** DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Assignment: 8**Reel/Frame:** [3786/0665](#)**Recorded:** 06/02/2008**Pages:** 9**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.**Assignor:** [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Assignee:** [TIFFANY \(NJ\) LLC](#)**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

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Web interface last modified: July 25, 2014 v.2.5

UNITED STATES PATENT OFFICE.

TIFFANY & COMPANY, OF NEW YORK, N. Y.

TRADE-MARK FOR JEWELRY FOR PERSONAL WEAR, NOT INCLUDING WATCHES;
PRECIOUS STONES, AND FLAT AND HOLLOW WARE MADE OF OR PLATED WITH
PRECIOUS METAL.

133,063.

Registered July 6, 1920.

Application filed January 9, 1920. Serial No. 126,975.

STATEMENT.

To all whom it may concern:

Be it known that TIFFANY & COMPANY, a corporation duly organized under the laws of the State of New York, and located in the borough of Manhattan, city, county, and State of New York, and doing business at Fifth avenue and 37th street, in the city, county, and State of New York, has adopted and used the trade-mark shown in the accompanying drawing, for jewelry for personal wear, not including watches; precious stones, and flat and hollow ware made of or plated with precious metal, in Class 28, Jewelry and precious-metal ware.

The trademark has been continuously used in the business of said corporation since

1868. The trademark is applied and affixed to the goods by stamping it directly upon the goods, by applying it to packages containing the goods and otherwise.

The applicant is the present owner of the following trademarks registered for the same class of merchandise: No. 23572 granted to Tiffany & Company on September 5, 1893; No. 23573 granted to Tiffany & Company on September 5, 1893, No. 58872 granted to Tiffany & Company on December 25, 1906.

TIFFANY & COMPANY,
By I. C. MOORE,
President.

TIFFANY

DECLARATION.

State of New York, county of New York, ss:

I. C. MOORE, being duly sworn, deposes and says:

That he is the president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trademark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trademark in the United States either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trademark is used by said corporation in commerce among the several States of the United States and

particularly between New York and New Jersey; that the description and drawing presented truly represent the trademark sought to be registered, and that the facsimiles show the trademark as actually used upon the goods, and that the mark has been in actual use as a trademark of the applicant for ten years next preceding February 20, 1905, and that to the best of his knowledge and belief, such use has been exclusive.

I. C. MOORE.

Subscribed and sworn to before me a notary public this 6th day of January, 1920.

[L. s.]

CHAS. J. AHERN,
Notary Public.

Correction in Certificate of Registration of
Trade-Mark No. 133,063.

It is hereby certified that the name of the officer of the corporation signing the statement and declaration of Certificate of Registration No. 133,063, registered July 6, 1920, upon the application of Tiffany & Company, of New York, N. Y., for a "Trade-Mark for Jewelry for Personal Wear, Not Including Watches, Precious Stones, and Flat and Hollow Ware Made of or Plated with Precious Metal," was erroneously given as I. C. Moore, whereas said name should have been given as *J. C. Moore*; and that the said Certificate should be read with this correction therein that the same may conform to the record of the case in the Patent Office.

Signed and sealed this 10th day of August, A. D., 1920.

[SEAL.]

M. H. COULSTON,



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TIFFANY

Word Mark TIFFANY

Goods and Services IC 008 014. US 028. G & S: Jewelry for Personal Wear, Not Including Watches; [Precious Stones,] and Flat and Hollow Ware Made of or Plated with Precious Metal. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 71126975

Filing Date January 9, 1920

Current Basis 1A

Original Filing Basis 1A

Registration Number 0133063

Registration Date July 6, 1920

Owner (REGISTRANT) TIFFANY & COMPANY CORPORATION NEW YORK 727 FIFTH AVENUE NEW YORK NEW YORK 10022
 (LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record LAWRENCE E. APOLZON

Prior Registrations 0023572;0023573;0058872

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECTION 8(10-YR) 20101229.

Renewal 4TH RENEWAL 20101229

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Trademark Assignment Abstract of Title

Total Assignments: 7

Serial #: [71126975](#)

Filing Dt: 01/09/1920

Reg #: [133063](#)

Reg. Dt: 07/06/1920

Registrant: TIFFANY & COMPANY

Mark: TIFFANY

Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 05/08/1985

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 05/08/1985

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Entity Type: CORPORATION

Citizenship: NEW YORK

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW YORK**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

Assignment: 4**Reel/Frame:** [2153/0480](#)**Recorded:** 10/12/1999**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW JERSEY**Correspondent:** DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 5**Reel/Frame:** [2153/0923](#)**Recorded:** 10/12/1999**Pages:** 6**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW JERSEY**Correspondent:** DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 6**Reel/Frame:** [3757/0871](#)**Recorded:** 04/10/2008**Pages:** 5**Conveyance:** MERGER EFFECTIVE 02012008**Assignor:** [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Entity Type: CORPORATION**Citizenship:** DELAWARE**Correspondent:** LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Assignment: 7

Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

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NEW YORK, NY 10017

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Web interface last modified: July 25, 2014 v.2.5

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Int. Cls.: 8 and 14

Prior U.S. Cls.: 2, 8, 23, 28 and 37

United States Patent and Trademark Office

Reg. No. 1,228,189

Registered Feb. 22, 1983

**TRADEMARK
Principal Register**

TIFFANY & CO.

Tiffany & Company (New York corporation)
727 5th Ave.
New York, N.Y. 10022

For: BOTTLE OPENERS MADE IN WHOLE OR IN PART OF PRECIOUS OR SEMI-PRECIOUS METALS, in CLASS 8 (U.S. Cl. 23).

First use 1908; in commerce 1908.

For: DECORATIVE ART OBJECTS MADE IN WHOLE OR IN PART OF PRECIOUS OR SEMI-PRECIOUS METALS—NAMELY, FIGURINES, BOXES, BOWLS, TRAYS, AND FLOWERS, JEWELRY, METAL WARES MADE IN WHOLE OR IN PART OF PRECIOUS OR SEMI-PRECIOUS METALS—NAMELY, BUSINESS CARD

CASES, CANDELABRAS, CANDLESTICKS, CIGAR AND CIGARETTE BOXES, NAPKIN RINGS, AND BOOKMARKS, SEMI-PRECIOUS STONES, NATURAL AND CULTURED PEARLS, in CLASS 14 (U.S. Cls. 2, 8, 28 and 37).

First use 1968; in commerce 1968.

Owner of U.S. Reg. No. 58,872.

Ser. No. 304,929, filed Apr. 9, 1981.

DAVID E. BUCHER, Examining Attorney



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Typed Drawing

Word Mark TIFFANY & CO.
Goods and Services IC 008. US 023. G & S: Bottle Openers Made in Whole or in Part of Precious or Semi-Precious Metals. FIRST USE: 19080000. FIRST USE IN COMMERCE: 19080000

IC 014. US 002 027 028 050. G & S: Decorative Art Objects Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Figurines, Boxes, Bowls, Trays, [and Flowers,] Jewelry, Metal Wares Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Business Card Cases, Candelabras, Candlesticks, Cigar and Cigarette Boxes, Napkin Rings, and Bookmarks, Semi-Precious Stones, Natural and Cultured Pearls. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000

Mark Drawing Code (1) TYPED DRAWING
Serial Number 73304929
Filing Date April 9, 1981
Current Basis 1A
Original Filing Basis 1A
Published for Opposition November 30, 1982
Change In Registration CHANGE IN REGISTRATION HAS OCCURRED
Registration Number 1228189
Registration Date February 22, 1983
Owner (REGISTRANT) Tiffany & Company CORPORATION NEW YORK 727 5th Ave. New York NEW YORK 10022
(LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record LAWRENCE E. APOLZON

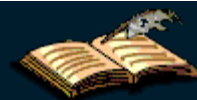
Prior Registrations 0058872
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130131.
Renewal 2ND RENEWAL 20130131
Live/Dead Indicator LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 7

Serial #: [73304929](#)

Filing Dt: 04/09/1981

Reg #: [1228189](#)

Reg. Dt: 02/22/1983

Registrant: Tiffany & Company

Mark: TIFFANY & CO.

Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Entity Type: CORPORATION

Citizenship: NEW YORK

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW YORK**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

Assignment: 4**Reel/Frame:** [2153/0480](#)**Recorded:** 10/12/1999**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 5**Reel/Frame:** [2153/0923](#)**Recorded:** 10/12/1999**Pages:** 6**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 6**Reel/Frame:** [3757/0871](#)**Recorded:** 04/10/2008**Pages:** 5**Conveyance:** MERGER EFFECTIVE 02012008**Assignor:** [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Assignee:** [TIFFANY \(NJ\) LLC](#)**Entity Type:** CORPORATION**Citizenship:** DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Assignment: 7

Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

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Web interface last modified: July 25, 2014 v.2.5

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 14

Prior U.S. Cl.: 28

United States Patent and Trademark Office

Reg. No. 1,228,409

Registered Feb. 22, 1983

**TRADEMARK
Principal Register**

TIFFANY

Tiffany & Company (New York corporation)
727 5th Ave.
New York, N.Y. 10022

For: DECORATIVE ART OBJECTS MADE IN
WHOLE OR IN PART OF PRECIOUS OR SEMI-
PRECIOUS METALS—NAMELY, FIGURINES,
BOXES, BOWLS, TRAYS, AND FLOWERS,
JEWELRY, SEMI-PRECIOUS STONES, AND
NATURAL AND CULTURED PEARLS, in
CLASS 14 (U.S. Cl. 28).

First use 1868; in commerce 1868.

Owner of U.S. Reg. Nos. 132,262, 133,063 and
139,646.

Ser. No. 304,915, filed Apr. 9, 1981.

DAVID E. BUCHER, Examining Attorney



United States Patent and Trademark Office

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TSDR | ASSIGN Status | TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark TIFFANY

Goods and Services IC 014. US 002 027 028 050. G & S: Decorative Art Objects Made in Whole or in Part of Precious or Semi-Precious Metals-Namely, Figurines, Boxes, Bowls, Trays, [and Flowers,] Jewelry, Semi-Precious Stones, and Natural and Cultured Pearls. FIRST USE: 18680000. FIRST USE IN COMMERCE: 18680000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73304915

Filing Date April 9, 1981

Current Basis 1A

Original Filing Basis 1A

Published for Opposition November 30, 1982

Registration Number 1228409

Registration Date February 22, 1983

Owner (REGISTRANT) Tiffany & Company CORPORATION NEW YORK 727 5th Ave. New York NEW YORK 10022
(LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record LAWRENCE E. APOLZON

Prior Registrations 0132262;0133063;0139646

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130204.

Renewal 2ND RENEWAL 20130204

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Indicator** LIVE

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Trademark Assignment Abstract of Title

Total Assignments: 8

Serial #: [73304915](#)

Filing Dt: 04/09/1981

Reg #: [1228409](#)

Reg. Dt: 02/22/1983

Registrant: Tiffany & Company

Mark: TIFFANY

Assignment: 1

Reel/Frame: [0497/0773](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED (SEE RECORD)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ARABIAN INVESTMENT BANKING CORPORATION \(INVESTCORP\) SERVICES, N.V.](#)

9WEST 57TH ST.

NEW YORK, NEW YORK 10019

Entity Type: CORPORATION

Citizenship: NETHERLANDS ANTILLES

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST., N.W.

WASHINGTON, DC 20006

Assignment: 2

Reel/Frame: [0497/0794](#)

Recorded: 05/13/1985

Pages: 21

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS A SECURITY INTEREST UNDER SAID MARK SUBJECT TO AGREEMENT RECITED, (SEE RECORD FOR DETAILS)

Assignor: [TIFFANY AND COMPANY](#)

DBA/AKA/TA: AKA TIFFANY & COMPANY AND TIFFANY & CO.

Exec Dt: 05/08/1985

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [GENERAL ELECTRIC CREDIT CORPORATION](#)

2777 SUMMER ST.

STAMFORD, CONNECTICUT 06905

Entity Type: CORPORATION

Citizenship: NEW YORK

Correspondent: CUSHMAN, DARBY, ET AL.

8TH FLOOR

1801 K ST, N.W.

WASHINGTON, DC 20006

Assignment: 3

Reel/Frame: [0575/0301](#)

Recorded: 05/22/1987

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: [GENERAL ELECTRIC CREDIT CORPORATION](#)

Exec Dt: 05/13/1987

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: TIFFANY AND COMPANY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION**Citizenship:** NEW YORK**Correspondent:** TIFFANY & CO.

FIFTH AVENUE & 57TH STREET

NEW YORK, NY 10022

Assignment: 4**Reel/Frame:** [2153/0480](#)**Recorded:** 10/12/1999**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 5**Reel/Frame:** [2153/0923](#)**Recorded:** 10/12/1999**Pages:** 6**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [TIFFANY AND COMPANY](#)**Exec Dt:** 09/01/1999**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** [TIFFANY \(NJ\) INC.](#)**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 6**Reel/Frame:** [1961/0759](#)**Recorded:** 11/22/1999**Pages:** 22**Conveyance:** SECURITY AGREEMENT**Assignor:** [PAYLESS CASHWAYS, INC.](#)**Exec Dt:** 11/17/1999**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [CONGRESS FINANCIAL CORPORATION \(CENTRAL\)](#)**Entity Type:** CORPORATION**Citizenship:** ILLINOIS

150 S. WACKER DRIVE

CHICAGO, ILLINOIS 60606

Correspondent: OTTERBOURG, STEINDLER, HOUSTON & ROSEN

ATTN: MITCHELL M. BRAND, ESQ.

230 PARK AVENUE

NEW YORK, NEW YORK 10169

Assignment: 7

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) LLC](#)

Entity Type: CORPORATION

Citizenship: DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Assignment: 8Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

CONVEYANCE: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) LLC](#)

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

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Web interface last modified: July 25, 2014 v.2.5

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Int. Cl.: 14

Prior U.S. Cl.: 28

United States Patent and Trademark Office **Reg. No. 1,669,365**
Registered Dec. 24, 1991

**TRADEMARK
PRINCIPAL REGISTER**

T & CO.

TIFFANY AND COMPANY (NEW YORK COR-
PORATION)
727 FIFTH AVENUE
NEW YORK, NY 10022

FOR: ALL TYPES OF JEWELRY MADE OF,
OR IN PART OF, PRECIOUS METALS AND/OR
WITH PRECIOUS OR SEMI-PRECIOUS
STONES, IN CLASS 14 (U.S. CL. 28).

FIRST USE 0-0-1979; IN COMMERCE
0-0-1979.

OWNER OF U.S. REG. NO. 261,711.
NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CO.", APART FROM THE
MARK AS SHOWN.

SER. NO. 74-104,857, FILED 10-11-1990.

VIVIAN MICZNIK, EXAMINING ATTORNEY



United States Patent and Trademark Office

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TSDR | ASSIGN Status | TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark T & CO.

Goods and Services IC 014. US 028. G & S: all types of jewelry made of, or in part of, precious metals and/or with precious or semi-precious stones. FIRST USE: 19790000. FIRST USE IN COMMERCE: 19790000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 74104857

Filing Date October 11, 1990

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 1, 1991

Registration Number 1669365

Registration Date December 24, 1991

Owner (REGISTRANT) TIFFANY AND COMPANY CORPORATION NEW YORK 727 Fifth Avenue New York NEW YORK 10022
 (LAST LISTED OWNER) TIFFANY (NJ) LLC CORPORATION DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record LAWRENCE E. APOLZON

Prior Registrations 0261711

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CO." APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110809.

Renewal 2ND RENEWAL 20110809

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Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: [74104857](#)

Filing Dt: 10/11/1990

Reg #: [1669365](#)

Reg. Dt: 12/24/1991

Registrant: TIFFANY AND COMPANY

Mark: T & CO.

Assignment: 1

Reel/Frame: [2153/0480](#)

Recorded: 10/12/1999

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 2

Reel/Frame: [2153/0923](#)

Recorded: 10/12/1999

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) INC.](#)

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 3

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Assignment: 4**Reel/Frame:** [3786/0665](#)**Recorded:** 06/02/2008**Pages:** 9**Conveyance:**

CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

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Int. Cls.: 3, 8, 14, 16, 18, 21, 25 and 35

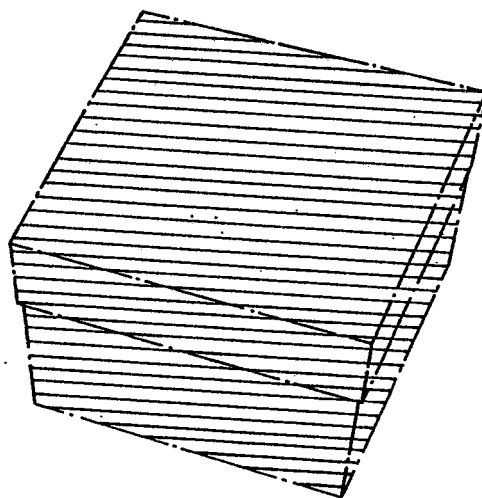
**Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 13, 22, 23, 27,
28, 29, 30, 33, 37, 38, 39, 40, 41, 44, 50, 51,
52, 100, 101 and 102**

Reg. No. 2,359,351

United States Patent and Trademark Office

Registered June 20, 2000

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



TIFFANY AND COMPANY (NEW YORK CORPORATION)
727 FIFTH AVENUE
NEW YORK, NY 10022

FOR: FRAGRANCE PRODUCTS, NAMELY, PERFUME, COLOGNE, TOILET WATER, TOILET SOAP, BABY POWDER, BODY CREAM, BATH GEL, SHOWER GEL, BODY LOTION AND PERSONAL DEODORANT, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 0-0-1987; IN COMMERCE 0-0-1987.
FOR: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS; POCKET KNIVES, SCISSORS, AND RAZORS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: JEWELRY; WATCHES AND CLOCKS; PRECIOUS AND SEMI-PRECIOUS STONES; DECORATIVE ART OBJECTS MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, FIGURINES, BOXES AND TROPHIES; NATURAL AND CULTURED PEARLS; METAL

WARES MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, CANDELABRAS, CANDLESTICKS, CIGAR AND CIGARETTE BOXES AND ASHTRAYS; BOWLS, SERVING TRAYS, TUMBLERS, PITCHERS, CORK-SCREWS, CUPS, PORRINGERS, TOOTHPICKS AND PERFUME FLASKS SOLD EMPTY, ALL MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS; BAR ACCESSORIES MADE OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, COASTERS; CLOTHING ACCESSORIES MADE OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, MONEY CLIPS, CUFFLINKS, KEY HOLDERS, KEY RINGS, COLLAR CLIPS, COLLAR PINS, COLLAR STAYS, TIE BARS, TIE TACKS, TIE SLIDES, BELT BUCKLES, AND SHIRT STUDS; PILL BOXES AND PIN BOXES MADE OF OR PLATED WITH PRECIOUS METALS AND THEIR ALLOYS; BABY RATTLES, GOLF CLUBS, AND PLACE MARKERS FOR GOLF BALLS MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS; PICTURE CALENDAR AND PHOTOGRAPH FRAMES MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: STATIONERY; DIARIES, CALENDARS, PERSONAL ORGANIZERS, DRAWING RULERS, BOOKMARKS, WRITING INSTRUMENTS AND PLAYING CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: LEATHER GOODS, NAMELY, PURSES, HANDBAGS, WALLETS, CREDIT CARD CASES AND KEY CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: CRYSTAL GLASSES, BOWLS, VASES, CANDY AND JELLY JARS, CANDLESTICKS, SERV-

ING PLATTERS, DECORATIVE BOXES, BUCKETS AND BASKETS; CHINA, PORCELAIN, AND EARTH-ENWARE DINNERWARE, BOWLS, SERVING PLATTERS, TEA AND COFFEE SETS, MUGS, VASES, CANDY AND JELLY JARS, CANDLESTICKS, BOXES AND BASKETS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: CLOTHING, NAMELY, NECKTIES, SCARVES AND BELTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: RETAIL STORE AND MAIL ORDER CATALOG SERVICES FEATURING JEWELRY, WATCHES AND CLOCKS, GIFTWARE, DINNERWARE, FLATWARE, TABLE SERVICE PIECES, BABY GIFTS, DECORATIVE HOME FURNISHINGS, STATIONERY, WRITING INSTRUMENTS AND DESK ACCESSORIES, CLOTHING AND ACCESSORIES, TROPHIES AND MEDALS, SMOKERS' ACCESSORIES, WEATHER MONITORING ACCESSORIES, BAR ACCESSORIES, AND PERFUMERY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
OWNER OF U.S. REG. NO. 2,184,128.

THE DRAWING IS LINED FOR THE COLOR BLUE, AND COLOR IS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A SHADE OF BLUE OFTEN REFERRED TO AS ROBIN'S-EGG BLUE WHICH IS USED ON BOXES. THE MATTER SHOWN IN BROKEN LINES REPRESENTS BOXES OF VARIOUS SIZES AND SERVES TO SHOW POSITIONING OF THE MARK. NO CLAIM IS MADE TO SHAPE OF THE BOXES.

SEC. 2(F).

SER. NO. 75-544,375, FILED 8-24-1998.

TERESA M. RUPP, EXAMINING ATTORNEY



United States Patent and Trademark Office

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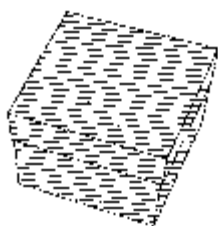
TESS was last updated on Thu Mar 19 03:21:04 EDT 2015

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Record 1 out of 1

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Fragrance products, namely, perfume, cologne, toilet water, [toilet soap, baby powder, body cream, bath gel, shower gel,] body lotion [and personal deodorant]. FIRST USE: 19870000. FIRST USE IN COMMERCE: 19870000

IC 008. US 023 028 044. G & S: Tableware, namely, knives, forks and spoons; pocket knives, [scissors,] and razors. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 014. US 002 027 028 050. G & S: Jewelry; watches and clocks; precious and semi-precious stones; decorative art objects made in whole or in part of precious metals and their alloys, namely, figurines, boxes and trophies; natural and cultured pearls; metal wares made in whole or in part of precious metals and their alloys, namely, candelabras, candlesticks, cigar and cigarette boxes and ashtrays; bowls, serving trays, tumblers, pitchers, corkscrews, cups, porringers, [toothpicks] and perfume flasks sold empty, all made in whole or in part of precious metals and their alloys; bar accessories made of precious metals and their alloys, namely, coasters; clothing accessories made of precious metals and their alloys, namely, money clips, cufflinks, [key holders,] key rings, [collar clips, collar pins,] collar stays, tie bars, tie tacks, tie slides, belt buckles, and shirt studs; pill boxes and pin boxes made of or plated with precious metals and their alloys; baby rattles, golf clubs, and place markers for golf balls made in whole or in part of precious metals and their alloys; picture calendar and photograph frames made in whole or in part of precious metals and their alloys. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 016. US 002 005 022 023 029 037 038 050. G & S: Stationery; diaries, calendars, personal organizers, [drawing rulers,] bookmarks, writing instruments and playing cards. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 018. US 001 002 003 022 041. G & S: Leather goods, namely, [purses, handbags,] wallets, credit card cases [and key cases]. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 021. US 002 013 023 029 030 033 040 050. G & S: Crystal glasses, bowls, vases, candy and jelly jars, candlesticks, serving platters, decorative boxes, buckets and baskets; china, porcelain, and earthenware dinnerware, bowls, serving platters, tea and coffee sets, mugs, vases, candy [and jelly jars], candlesticks, boxes and baskets. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 025. US 022 039. G & S: Clothing, namely, neckties, scarves and belts. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 035. US 100 101 102. G & S: Retail store and mail order catalog services featuring jewelry, watches and clocks, giftware, dinnerware, flatware, table service pieces, baby gifts, decorative home furnishings, stationery, writing instruments and desk accessories, clothing and accessories, trophies and medals, smokers' accessories, weather monitoring accessories, bar accessories, and perfumery. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 19.05.25 - Boxes, cardboard (packing or storage); Cartons, packing or storage; Dumpster; Freight containers; Other large containers; Pallets for storing or moving cargo or freight ; shipping containers
29.04.03 - Blue (single color used on packaging, labels or signs)
29.05.03 - Blue (multiple colors used on the entire goods)

Serial Number 75544375

Filing Date August 24, 1998

Current Basis 1A

Original Filing Basis 1A

Published for Opposition March 28, 2000

Registration Number 2359351

Registration Date June 20, 2000

Owner (REGISTRANT) Tiffany and Company CORPORATION NEW YORK 727 Fifth Avenue New York NEW YORK 10022
(LAST LISTED OWNER) TIFFANY (NJ) LLC CORPORATION DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record LAWRENCE E. APOLZON

Prior Registrations 2184128

Description of Mark The mark consists of a shade of blue often referred to as robin's-egg blue which is used on boxes. The matter shown in broken lines represents boxes of various sizes and serves to show positioning of the mark. No claim is made to shape of the boxes. The drawing is lined for the color blue, and color is a feature of the mark.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL-2(F)

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100617.

Renewal 1ST RENEWAL 20100617

Live/Dead Indicator LIVE

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Assignments on the Web > [Trademark Query](#)

Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: [75544375](#)

Filing Dt: 08/24/1998

Reg #: [2359351](#)

Reg. Dt: 06/20/2000

Registrant: Tiffany and Company

Mark:

Assignment: 1

Reel/Frame: [2153/0480](#)

Recorded: 10/12/1999

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: [TIFFANY \(NJ\) INC.](#)

Entity Type: CORPORATION

Citizenship: NEW JERSEY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

JOCELYN G. BOLLING

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 2

Reel/Frame: [2153/0923](#)

Recorded: 10/12/1999

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: [TIFFANY \(NJ\) INC.](#)

Entity Type: CORPORATION

Citizenship: NEW JERSEY

727 FIFTH AVENUE

NEW YORK, NEW YORK 10022

Correspondent: DORSEY & WHITNEY LLP

PATRICIA RUSSELL BROWN

1001 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004

Assignment: 3

Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) LLC](#)

Entity Type: CORPORATION

Citizenship: DELAWARE

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Assignment: 4**Reel/Frame:** [3786/0665](#)**Recorded:** 06/02/2008**Pages:** 9**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.**Assignor:** [TIFFANY \(NJ\) INC.](#)**Exec Dt:** 01/29/2008**Entity Type:** CORPORATION**Citizenship:** NEW JERSEY**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Search Results as of: 03/19/2015 03:20 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5

Web interface last modified: July 25, 2014 v.2.5

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Int. Cls.: 3, 8, 14, 16, 18, 21, 25 and 35

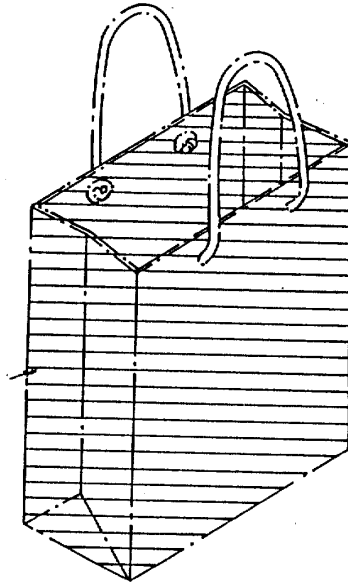
Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 13, 22, 23, 27,
28, 29, 30, 33, 37, 38, 39, 40, 41, 44, 50, 51,
52, 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,416,795

Registered Jan. 2, 2001

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



TIFFANY AND COMPANY (NEW YORK CORPORATION)
727 FIFTH AVENUE
NEW YORK, NY 10022

FOR: FRAGRANCE PRODUCTS, NAMELY, PERFUME, COLOGNE, TOILET WATER, TOILET SOAP, BABY POWDER, BODY CREAM, BATH GEL, SHOWER GEL, BODY LOTION AND PERSONAL DEODORANT, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 0-0-1987; IN COMMERCE 0-0-1987.
FOR: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS; POCKET KNIVES, SCISSORS, AND RAZORS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: JEWELRY; WATCHES AND CLOCKS; PRECIOUS AND SEMI-PRECIOUS STONES; DECORATIVE ART OBJECTS MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, FIGURINES, BOXES AND TROPHIES; NATURAL AND CULTURED PEARLS; METAL

2,416,795

WARES MADE IN WHOLE OR IN PART OF PRECIOUS METALS, AND THEIR ALLOYS, NAMELY, CANDELABRAS, CANDLESTICKS, CIGAR AND CIGARETTE BOXES AND ASHTRAYS; BOWLS, SERVING TRAYS, TUMBLERS, PITCHERS, CORK-SCREWS, CUPS, PORRINGERS, TOOTHPICKS AND PERFUME FLASKS SOLD EMPTY, ALL MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS; BAR ACCESSORIES MADE OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, COASTERS; CLOTHING ACCESSORIES MADE OF PRECIOUS METALS AND THEIR ALLOYS, NAMELY, MONEY CLIPS, CUFFLINKS, KEY HOLDERS, KEY RINGS, COLLAR CLIPS, COLLAR PINS, COLLAR STAYS, TIE BARS, TIE TACKS, TIE SLIDES, BELT BUCKLES, AND SHIRT STUDS; PILL BOXES AND PIN BOXES MADE OF OR PLATED WITH PRECIOUS METALS AND THEIR ALLOYS; BABY RATTLES, GOLF CLUBS, AND PLACE MARKERS FOR GOLF BALLS MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS; PICTURE, CALENDAR AND PHOTOGRAPH FRAMES MADE IN WHOLE OR IN PART OF PRECIOUS METALS AND THEIR ALLOYS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: STATIONERY; DIARIES, CALENDARS, PERSONAL ORGANIZERS, DRAWING RULERS, BOOK-MARKS, WRITING INSTRUMENTS AND PLAYING CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: LEATHER GOODS, NAMELY, PURSES, HANDBAGS, WALLETS, CREDIT CARD CASES, AND KEY CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: CRYSTAL GLASSES, BOWLS, VASES, CANDY AND JELLY JARS, CANDLESTICKS, SERV-

ING PLATTERS, DECORATIVE BOXES, BUCKETS AND BASKETS; CHINA, PORCELAIN, AND EARTH-ENWARE DINNERWARE, BOWLS, SERVING PLATTERS, TEA AND COFFEE SETS, MUGS, VASES, CANDY AND JELLY JARS, CANDLESTICKS, BOXES AND BASKETS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: CLOTHING, NAMELY, NECKTIES, SCARVES AND BELTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
FOR: RETAIL STORE AND MAIL ORDER CATALOG SERVICES FEATURING JEWELRY, WATCHES AND CLOCKS, GIFTWARE, DINNERWARE, FLATWARE, TABLE SERVICE PIECES, BABY GIFTS, DECORATIVE HOME FURNISHINGS, STATIONERY, WRITING INSTRUMENTS AND DESK ACCESSORIES, CLOTHING AND ACCESSORIES, TROPHIES AND MEDALS, SMOKERS' ACCESSORIES, WEATHER MONITORING ACCESSORIES, BAR ACCESSORIES, AND PERFUMERY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1939; IN COMMERCE 0-0-1939.
OWNER OF U.S. REG. NO. 2,184,128.

THE DRAWING IS LINED FOR THE COLOR BLUE, AND COLOR IS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A SHADE OF BLUE OFTEN REFERRED TO AS ROBIN'S-EGG BLUE WHICH IS USED ON BAGS. THE MATTER SHOWN IN BROKEN LINES REPRESENTS BAGS OF VARIOUS SIZES AND SERVES TO SHOW POSITIONING OF THE MARK. NO CLAIM IS MADE TO SHAPE OF THE BAGS.

SEC. 2(F).

SER. NO. 75-541,599, FILED 8-24-1998.

TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cls.: 3, 8, 14, 16, 18, 21, 25 and 35

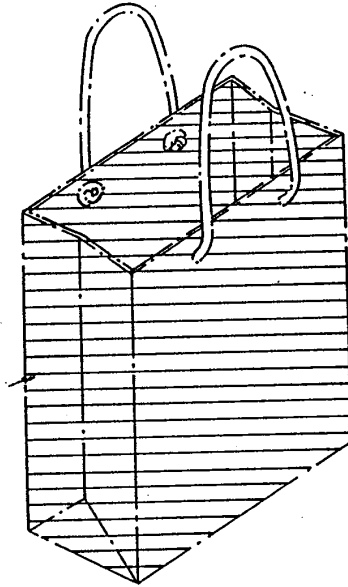
Prior U.S. Cls.: 1, 2, 3, 4, 5, 6, 13, 22, 23, 27,
28, 29, 30, 33, 37, 38, 39, 40, 41, 44, 50, 51,
52, 100, 101 and 102

Reg. No. 2,416,795

Registered Jan. 2, 2001

United States Patent and Trademark Office

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2,416,795

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SEC. 2(F).

SER. NO. 75-541,599, FILED 8-24-1998.

TERESA M. RUPP, EXAMINING ATTORNEY

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IC 014. US 002 027 028 050. G & S: Jewelry; watches and clocks; precious and semi-precious stones; decorative art objects made in whole or in part of precious metals and their alloys, namely, figurines, boxes and trophies; natural and cultured pearls; metal wares made in whole or in part of precious metals, and their alloys, namely, candelabras, candlesticks, cigar and cigarette boxes and ashtrays; bowls, serving trays, tumblers, pitchers, corkscrews, cups, porringers, [toothpicks] and perfume flasks sold empty, all made in whole or in part of precious metals and their alloys; bar accessories made of precious metals and their alloys, namely, coasters; clothing accessories made of precious metals and their alloys, namely, money clips, cufflinks, [key holders,] key rings, [collar clips, collar pins,] collar stays, tie bars, tie tacks, [tie slides,] belt buckles, and shirt studs; pill boxes [and pin boxes] made of or plated with precious metals and their alloys; [baby rattles,] golf clubs, and place markers for golf balls made in whole or in part of precious metals and their alloys; picture, calendar and photograph frames made in whole or in part of precious metals and their alloys. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

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IC 025. US 022 039. G & S: Clothing, namely, neckties, scarves and belts. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

IC 035. US 100 101 102. G & S: Retail store and mail order catalog services featuring jewelry, watches and clocks, giftware, dinnerware, flatware, table service pieces, baby gifts, decorative home furnishings, [stationery,] writing instruments and desk accessories, clothing and accessories, trophies [and medals, smokers' accessories, weather monitoring accessories,] bar accessories [, and perfumery]. FIRST USE: 19390000. FIRST USE IN COMMERCE: 19390000

Mark Drawing Code (2) DESIGN ONLY

Design Search Code 19.07.11 - Bags, burlap; Bags, paper; Bags, shopping; Grocery bags; Litter bags; Paper bags; Sacks; Sacks filled with grain; Shopping bags
29.02.03 - Blue (single color used for the entire goods/services)

Serial Number 75541599

Filing Date August 24, 1998

Current Basis 1A

Original Filing Basis 1A

Published for Opposition October 10, 2000

Registration Number 2416795

Registration Date January 2, 2001

Owner (REGISTRANT) Tiffany and Company CORPORATION NEW YORK 727 Fifth Avenue New York NEW YORK 10022

(LAST LISTED OWNER) TIFFANY (NJ) LLC LIMITED LIABILITY COMPANY DELAWARE 15 SYLVAN WAY PARSIPPANY NEW JERSEY 07054

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record LAWRENCE E. APOLZON

Prior Registrations 2184128

Description of Mark The mark consists of a shade of blue often referred to as robin's-egg blue which is used on bags. The matter shown in broken lines represents bags of various sizes and serves to show positioning of the mark. No claim is made to shape of the bags. The drawing is lined for the color blue, and color is a feature of the mark.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL-2(F)

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110103.

Renewal 1ST RENEWAL 20110103

Live/Dead Indicator LIVE

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United States Patent and Trademark Office

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Filing Dt: 08/24/1998

Reg #: [2416795](#)

Reg. Dt: 01/02/2001

Registrant: Tiffany and Company

Mark:

Assignment: 1Reel/Frame: [2153/0480](#)

Recorded: 10/12/1999

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Citizenship: NEW YORK

Assignee: [TIFFANY \(NJ\) INC.](#)727 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Correspondent: DORSEY & WHITNEY LLP
JOCELYN G. BOLLING
1001 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20004**Assignment: 2**Reel/Frame: [2153/0923](#)

Recorded: 10/12/1999

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [TIFFANY AND COMPANY](#)

Exec Dt: 09/01/1999

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: [TIFFANY \(NJ\) INC.](#)727 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Correspondent: DORSEY & WHITNEY LLP
PATRICIA RUSSELL BROWN
1001 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20004**Assignment: 3**Reel/Frame: [3757/0871](#)

Recorded: 04/10/2008

Pages: 5

Conveyance: MERGER EFFECTIVE 02012008

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Assignee: [TIFFANY \(NJ\) LLC](#)15 SYLVAN WAY
PARSIPPANY, NEW JERSEY 07054

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: LAWRENCE E. APOLZON
FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017**Assignment: 4**Reel/Frame: [3786/0665](#)

Recorded: 06/02/2008

Pages: 9

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF THE ASSIGNEE ERRONEOUSLY IDENTIFIED AS A "DELAWARE CORPORATION" INSTEAD OF "DELAWARE LIMITED LIABILITY COMPANY" PREVIOUSLY RECORDED ON REEL 003757 FRAME 0871. ASSIGNOR(S) HEREBY CONFIRMS THE MERGER OF TIFFANY (NJ) INC., A NEW JERSEY CORPORATION, WITH AND INTO TIFFANY (NJ) LLC, A DELAWARE LIMITED LIABILITY COMPANY.

Assignor: [TIFFANY \(NJ\) INC.](#)

Exec Dt: 01/29/2008

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [TIFFANY \(NJ\) LLC](#)

15 SYLVAN WAY

PARSIPPANY, NEW JERSEY 07054

Correspondent: LAWRENCE E. APOLZON

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

866 UNITED NATIONS PLAZA

NEW YORK, NY 10017

Search Results as of: 06/20/2018 04:00 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.6

Web interface last modified: August 25, 2017 v.2.6

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Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 3,665,959

Registered Aug. 11, 2009

**TRADEMARK
PRINCIPAL REGISTER**

TIFFANY & CO.

TIFFANY (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)
15 SYLVAN WAY
PARSIPPANY, NJ 07054

FOR: WALLET, TOTE BAGS, HANDBAGS AND BUSINESS CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 8-0-2008; IN COMMERCE 8-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "& CO.", APART FROM THE MARK AS SHOWN.

SER. NO. 77-557,869, FILED 8-28-2008.

GINA HAYES, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 5,176,498

Registered Apr. 04, 2017

Int. Cl.: 14

Trademark

Principal Register

Tiffany (NJ) LLC (DELAWARE LIMITED LIABILITY COMPANY)
15 Sylvan Way
Parsippany, NJ 07054

CLASS 14: Jewelry

FIRST USE 00-00-1982; IN COMMERCE 00-00-1982

The color(s) blue is/are claimed as a feature of the mark.

The mark consists of a shade of blue that is used on product packaging in the form of jewelry pouches with drawstrings. The broken lines depicting the jewelry pouch and drawstrings indicate placement of the mark on the product packaging and are not part of the mark.

OWNER OF U.S. REG. NO. 2416794, 2184128, 2359351

SEC.2(F)

SER. NO. 87-196,285, FILED 10-07-2016
ANDREW C LEASER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.